

Program Structure-Integrated MBA (2025-2030)

Semester-I					Semester-II						
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB1101	Principles and Practices of Management	3	0	0	3	IMB1201	Financial Management	3	1	0	4
IMB1102	Business Economics	3	0	0	3	IMB1202	Principles of Macroeconomics	3	0	0	3
IMB1103	Fundamentals of Financial Accounting	3	1	0	4	IMB1203	Community Development	2	0	0	2
PES1030	Yoga & Wellness	0	1	2	2	LCM1219	Business Law	3	0	0	3
IMB1104	Business Mathematics	3	1	0	4	IMB1204	Business Statistics	3	1	0	4
CAP1106	Office Automation Tools	2	0	2	3	BBN1205	Python for Data Analytics	2	0	4	4
BBA1021	Universal Human Values	2	0	0	2	LLC1210	Business Communication	2	1	0	3
Total		16	3	4	21	Total		18	3	4	23
Total contact hours		23				Total contact hours		25			

Semester-III					Semester-IV						
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB2101	Cost Accounting	3	1	0	4	IMB2201	Organization Behavior-II	3	0	0	3
IMB2102	Marketing Management	3	0	0	3	IMB2202	Climate Change & Disaster Management	3	0	0	3
IMB2103	Organizational Behavior-I	3	0	0	3	IMB2203	Principles of Human Resource Management	3	0	0	3
LLC2018	Fundamental French-I	3	0	0	3	IMB2204	Production & Operations Management	3	0	0	3
IMB2170	Minor Project	0	0	4	2	IMB2205	Management Accounting	3	1	0	4
BBN2107	Introduction to R Language	2	0	4	4	LLC2218	Fundamental French-II	3	0	0	3
Total		14	1	8	19	Total		18	1	0	19
Total contact hours		23				Total contact hours		19			

Semester-V						Semester-VI					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB3101	Project Planning & Management	3	0	0	3	IMB3201	Business Analytics	2	0	2	3
IMB3102	Entrepreneurship and Small Business Management	3	0	0	3	IMB3202	Insurance & Risk Management	3	0	0	3
IMB3103	Business Research Methods	3	0	0	3	IMB3203	Indian Financial System	3	0	0	3
IMB3104	Design Thinking	2	0	0	2	IMB3204	E- Commerce	3	0	0	3
IMB3105	Corporate Social Responsibility	2	0	0	2	CHY1003	Environmental Science (Online)	3	0	0	3
LCM3119	Corporate Law	3	0	0	3	IMB3270	Dissertation-I	0	0	6	3
IMB3170	Summer Project -I	0	0	6	3	*****	Open Elective	3	0	0	3
Total		16	0	6	19	Total		17	0	8	21
Total contact hours		22				Total contact hours		25			

Semester-VII						Semester-VIII					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB4101	International Business Management	3	0	0	3	IMB4201	Strategic Management	3	0	0	3
IMB4102	Commercial Bank Management	3	0	0	3	IMB4202	Consultancy Management & Business Ethics	2	0	0	2
IMB4103	Operations Research	3	0	0	3	IMB4203	Advertisement and Sales Promotion	3	0	0	3
IMB41**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9	IMB42**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9
IMB41**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3	IMB42**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3
Total		21	0	0	21	Total		20	0	0	20
Total contact hours		21				Total contact hours		20			

Semester-IX					Semester-X						
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB5101	Econometrics for Management	3	0	0	3	IMB5201	Enterprise Resource Planning	3	0	0	3
IMB5102	Personality Development & Interview Skills	2	0	0	2	IMB5202	Management Information System	2	0	0	2
IMB5103	Corporate Tax & Planning	3	0	0	3	IMB52**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9
IMB51**	Elective- 3 courses from Gr-I (3*3)	9	0	0	9	IMB52**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3
IMB51**	Elective- 1 Courses from Gr-II (1*3)	3	0	0	3	IMB5270	Dissertation-II	0	0	6	3
IMB5170	Summer Project-II	0	0	6	3						
Total		20	0	6	23	Total		17	0	6	20
Total contact hours		26			Total contact hours		23				

Program Elective I: Human Resource Management											
Semester-VII					Semester-VIII						
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB4140	Human Resource Planning & Development	3	0	0	3	IMB4240	International Human Resource Management	3	0	0	3
IMB4141	Management of Industrial Relation	3	0	0	3	IMB4241	Compensation Management	3	0	0	3
IMB4142	Organizational Performance Management	3	0	0	3	IMB4242	Training and Development	3	0	0	3
IMB4143	Negotiation Skills	3	0	0	3	IMB4243	Competency Management	3	0	0	3
Total		9	0	0	9	Total		9	0	0	9
Semester-IX					Semester-X						
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB5140	Employment Laws	3	0	0	3	IMB5240	Contemporary issue in Human Resource Management	3	0	0	3
IMB5141	Performance Appraisal	3	0	0	3	IMB5241	Strategic Human Resource Management	3	0	0	3
IMB5142	Recruitment & Selection	3	0	0	3	IMB5242	Organization Development & Change	3	0	0	3
IMB5143	HR Analytics	3	0	0	3	IMB5243	Human Resource Information System	3	0	0	3
Total		9	0	0	9	Total		9	0	0	9

Program Elective II: Finance											
Semester-VII						Semester-VIII					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB4144	Security Analysis & Portfolio Management	3	0	0	3	IMB4244	Advance Accounting				
IMB4145	International Finance	3	0	0	3	IMB4245	Financial Derivatives				
IMB4146	Micro Finance & Rural Credit	3	0	0	3	IMB4246	Financial Modelling & Equity Research				
IMB4147	GST	3	0	0	3	IMB4247	Business Valuation				
Total		9	0	0	9	Total		9	0	0	9
Semester-IX						Semester-X					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB5144	Fixed Income Securities & Treasury Management	3	0	0	3	IMB5244	Strategic Financial Management	3	0	0	3
IMB5145	Strategic Cost Management	3	0	0	3	IMB5245	Personal Financial Planning	3	0	0	3
IMB5146	Global Financial Markets & Products	3	0	0	3	IMB5246	FinTech	3	0	0	3
IMB5147	Behavioral Finance	3	0	0	3	IMB5247	Investment, Banking and Financial Services	3	0	0	3
Total		9	0	0	9	Total		9	0	0	9

Program Elective III: Marketing											
Semester-VII						Semester-VIII					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB4148	Product & Brand Management	3	0	0	3	IMB4248	Marketing Research	3	0	0	3
IMB4149	Rural Marketing	3	0	0	3	IMB4249	Marketing of Services	3	0	0	3
IMB4150	Advertising Management	3	0	0	3	IMB4250	Consumer Behavior	3	0	0	3
IMB4151	B to B Marketing	3	0	0	3	IMB4251	Integrated Marketing Communications	3	0	0	3
Total		9	0	0	9	Total		9	0	0	9
Semester-IX						Semester-X					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB5148	Sales and Distribution Management	3	0	0	3	IMB5248	International Marketing	3	0	0	3
IMB5149	Digital Marketing	3	0	0	3	IMB5249	Public Relation & Event Management	3	0	0	3
IMB5150	Retail Management	3	0	0	3	IMB5250	Customer Relations Management	3	0	0	3
IMB5151	Strategic Brand Management	3	0	0	3	IMB5251	Social Marketing	3	0	0	3
Total		9	0	0	9	Total		9	0	0	9

Program Elective IV: Business Analytics											
Semester-VII						Semester-VIII					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB4161	Big Data Analytics	2	0	2	3	IMB4261	Operation Analytics	2	0	2	3
IMB4162	Process Analytics	2	0	2	3	IMB4262	Financial Analytics	2	0	2	3
Total		2	0	2	3	Total		2	0	2	3
Semester-IX						Semester-X					
Course Code	Course Name	L	T	P	C	Course Code	Course Name	L	T	P	C
IMB5161	Supply Chain Analytics	2	0	2	3	IMB5261	Marketing and Retail Analytics	2	0	2	3
IMB5162	People Analytics	2	0	2	3	IMB5262	Web and Social Media Analytics	2	0	2	3
Total		2	0	2	3	Total		2	0	2	3